

# Paragon Management Associates, Inc.

*“the practice management firm for America’s dentists”*

Dear Paragon Doctor:

## Could you be holding back your practice?

According to leadership expert John Maxwell, your leadership ability directly impacts the growth of your life and dental practice. Maxwell’s **Law of the Lid** says,

**“Your leadership ability always determines your effectiveness and the potential impact of your organization.”**

This means that your leadership level effectively places a “lid” on growth.

**THE BAD NEWS...** if your practice is not expanding at the rate or the level you desire, your level of leadership may be holding back progress. On a scale of 1 to 10, if you’re a 6 as a leader, your practice will never exceed a 5.

**THE GOOD NEWS...** if you grow your leadership, your practice will follow. If your leadership ability is currently a 6 and you invest in becoming a 9, your practice will soon rise to your new level.

### LIFT THE LID ON YOUR LEADERSHIP

We invite you to grow your personal and professional leadership at Paragon’s 2<sup>nd</sup> Quarter **Excelleration Meeting with Ken Runkle™**. We will help you learn and integrate new leadership approaches, engage with other successful leaders, and stay motivated to pursue your growth goals. Each quarterly Excelleration Meeting is specially designed to help you effectively “lift the lid” on your leadership.

Join us for this powerful Excelleration meeting on Friday, May 19, 2017 from 9:00 a.m. to 4:00 p.m. at the BWI Airport Marriott, 1743 West Nursery Road, Linthicum, Maryland, 21090, (410) 859-8300.

We look forward to helping you lift the lid on your practice leadership!

All the Best,



Ken Runkle  
President

# THE PARAGON PROGRAM™

SINCE 1986

## EAST COAST EXCELLERATION MEETING WITH KEN RUNKLE

FRIDAY, MAY 19, 2017

### MEETING LOCATION

BWI Airport Marriott  
1743 West Nursery Rd  
Linthicum, MD 21090  
Phone: 410-859-8300

### MEETING SCHEDULE

9:00 a.m. to	10:15 a.m.	Session 1
10:45 a.m. to	12:00 p.m.	Session 2
12:00 p.m. to	1:15 p.m.	Lunch
1:15 p.m. to	2:30 p.m.	Session 3
2:45 p.m. to	4:00 p.m.	Session 4

### EXCELLERATION MEETINGS:

#### 3<sup>rd</sup> Quarter

Friday, October 20, 2017

East Coast Excelleration

Baltimore, MD