

THE PARAGON BUSINESS ACADEMY 2.0

ADVANCED SYSTEMS FOR DENTAL OFFICE PROFITABILITY

This program is referred to as the “graduate course” to The Paragon Business Academy 1.0. The content is geared towards team members who may have expanded duties, roles and responsibilities. Topics include; advanced verbal skills, case acceptance, digital dentistry, effective marketing and developing the role of treatment coordinator. It is not required; however, we strongly recommend team members attend TPBA 1.0 prior to TPBA 2.0.

THURSDAY

9:00 a.m. – 10:30 a.m.	Session 1
10:45 a.m. – 12:00 p.m.	Session 2
1:30 p.m. – 3:00 p.m.	Session 3
3:15 p.m. – 4:30 p.m.	Session 4

FRIDAY

7:00 a.m. – 8:30 a.m.	Session 5
8:45 a.m. – 10:15 a.m.	Session 6
10:30 a.m. – 12:00 p.m.	Session 7



Paragon Management is a CERP-approved provider of Continuing Dental Education, and certifies that all courses relating to the areas of human resources and practice management aspects of dentistry are acceptable by the AGD (PACE), ADA (CERP).

AUGUST 3–4, 2017
COLUMBUS, OHIO

