Thriving Dental Practices Pursue Clinical Excellence

As part of Paragon’s strategic approach to building thriving dental practices, we consistently provide clients with first-class opportunities to pursue clinical excellence. Paragon’s Clinical Excellence Series has featured some of the nation’s best dental clinicians including David Hornbrook, Bill Dorfman, Maurice Salama, Gerard Chiche, Brian LeSage and others to lecture on leading edge clinical techniques.

We invite you to join us this year for Paragon’s Clinical Excellence Series featuring two senior faculty members of The Dawson Academy:

Dr. Scott Finlay  
Senior Faculty Member at The Dawson Academy

Dr. Lenny Hess  
Senior Faculty Member at The Dawson Academy

Since 2010, Paragon Management has partnered with the faculty of The Dawson Academy to provide what we believe represents some of the best continuing education available in the United States. Paragon’s Clinical Excellence Series spotlights the finest faculty the Academy has to offer as they lecture on the implementation of the principles established by founder Dr. Peter Dawson.
Thursday, October 16
9:00 a.m. – 4:30 p.m.
(Lunch on your own, 12:00-1:30 p.m.)

Dr. Scott Finlay – Senior Faculty Member, The Dawson Academy

Dr. Scott Finlay graduated with honors from University of Maryland, Baltimore College of Dental Surgery and a GPR program at a Washington DC Area Trauma Hospital. Dr. Finlay is a Fellow of the Academy of General Dentistry. He is one of only 50 dentists in the world that is an Accredited Fellow of the American Academy of Cosmetic Dentistry (AACD). He currently serves as an Examiner for the credentialing process for the American Board of Cosmetic Dentistry and has written the primary reference for Smile Design within the AACD: “Contemporary Concepts in Smile Design”. Dr. Finlay is a Senior Faculty Member for the Dawson Academy where he teaches functional concepts related to dental esthetics in a “hands on” format around the world. He has been practicing in Annapolis, Maryland since 1987 with a special emphasis on esthetic and restorative dentistry.

Ultimate Esthetics: The Design of a ‘Dawson Smile’

The magic to restorative and esthetic success lies in the timeless protocols of the “Concepts of Complete Dentistry”. At this advanced level of treatment planning, esthetics can only be a mirror of the relative health of the system. Synergizing our understanding of this sophisticated system with the advancements in modern materials and technology enables us to predictably create treatment options that emulate nature.

In this program, through the use of clinical cases and video, we will discuss the protocols of the Functional Esthetic Matrix through the modulation of the Smile Design Matrix related to Global, Macro and Micro Esthetics. The mastery of this Dental Blue Print requires an effective treatment planning protocol that is quantitative, progressive and dynamic; to insure comfortable, durable and beautiful results.

In this program you will learn to:

- Understand the critical relationship between function and esthetics
- Understand four key steps to creating predictable anterior restorations
- Design exquisite provisional prototypes and understand their importance in creating predictable ceramic restorations
- Understand the key elements in lab communication
- Compare the myriad of dental ceramics available today and understand the properties inherent to each that will help us choose the best materials to insure our success
- Understand proper preparation designs and when to use a veneer and when not to
- Understand the elements of Smile Design relative to Global, Macro and Micro criteria
- Understand the critical steps in delivering beautiful esthetic restorations
Friday, October 17
9:00 a.m. – 3:30 p.m.
(Lunch on your own, 12:00-1:30 p.m.)

Dr. Lenny Hess – Senior Faculty Member, The Dawson Academy

Dr. Leonard A. Hess maintains a comprehensive-focused private practice in Monroe, North Carolina. Dr. Hess attended Indiana University for his undergraduate education, and he graduated from Northwestern University Dental School in Chicago, IL. Dr. Hess is a member of the American Academy of Cosmetic Dentistry, American Equilibration Society, ADA, AGD, NCDS, and CDS. As a senior faculty member of the Dawson Academy, Dr. Hess has demonstrated a passion for learning and teaching from the very start of his career. In the past eight years Dr. Hess has taught thousands of hours of continuing education in the United States, Canada and Japan. From study clubs to national meetings, Dr. Hess has helped thousands of his peers incorporate functional esthetic care into their practices. Dr. Hess currently evaluates and tests new products for manufacturers such as Septodont, Heraeus, Kerr, and Dentsply. In addition, Dr. Hess is a frequently featured author in Advanced Esthetics and Interdisciplinary Dentistry, Inside Dentistry, Vistas, and Contemporary Esthetics and Restorative Dentistry. Dr. Hess can be reached at lennyhess@aol.com

Evolving with Complete Care Dentistry:
Fueling Practice Growth with Timeless Principles

Over the last few decades the Dawson Academy has educated doctors from across the globe on the concepts of Complete Care Dentistry. These concepts are the key to happy patients’ predictability in restorative care, and a profitable practice. Proper diagnosis of the stomatognathic system is the cornerstone of this philosophy. Spend a day learning the fundamentals which fuel patient acceptance and practice growth.

In this program you will learn to:
• Recognize and diagnose signs of instability in the stomatognathic system
• Understand CR, the anatomy of the joint, and associated muscles
• Understand the requirements of occlusal stability
• Understand the 16 steps in treatment planning for long term success
• Understand the four options to solve functional issues
• Demystify the concept of equilibration
• Understand the reasons for splint therapy and types of splints
• Understand “practice pearls” to implement complete care dentistry into your practice
Who should attend the Fall Seminar?
“These programs will definitely be geared towards the dentist, but it is always good for the dental assistants to know and understand the process and treatment.” - Dr. Glenn Dupont, Director of Faculty

Sheraton Columbus Hotel at Capitol Square
75 East State St. | Columbus, Ohio 43215 | 614.365.4500 | www.sheratoncolumbuscapitolsquare.com
Paragon has secured a block of sleeping rooms at the Sheraton Columbus Hotel at Capitol Square. Please be sure to mention the Paragon room block when calling Sheraton reservations at 800-325-3535. Reservations must be made by Monday, September 15, 2014, to ensure the Paragon preferred rate of $129/night. Rooms and rates are for a limited time only on a first-come, first-served basis.

Flight Information
When researching airfare, Paragon suggests using search engines like Expedia and Travelocity to find the best available airfare. Always book your airfare directly through the airline itself!

Disclosure of Financial Support
Paragon has invited both Dr. Scott Finlay and Dr. Lenny Hess to speak about various dental procedures developed within The Dawson Academy. Paragon does not endorse nor collect any fee from The Dawson Academy or any other outside company for speaking opportunities. This program is specifically focused on the education and training principles taught by The Dawson Academy. This event is open to any Paragon Event Sponsor. Any attending sponsor has been given the opportunity to showcase their products and services in exchange for a flat fee. Paragon does not endorse any sponsor’s product or service.

Recognized Provider
Paragon Management is an approved provider of Continuing Dental Education and certifies that all courses relating to the areas of human resources and practice management are accepted by the AGD (PACE) and ADA (CERP). CERP and PACE are services of the American Dental Association and the Academy of General Dentistry designed to assist dental professionals in identifying quality providers of dental education. ADA CERP and AGD PACE do not approve or endorse individual courses or instructors, nor do they imply acceptance of credit hours by boards of dentistry. Concerns or complaints about a CE provider may be directed to the provider, ADA CERP or AGD PACE. Recognition term: November 2013 - December 2015.

Cancellation & Refund Policy
Paragon reserves the right to modify the advertised course content or change the times and dates of any courses offered. In such case, a full refund for registration fees only will be issued for any party who is unable to accommodate the change. Paragon is not responsible for reimbursement of airline tickets, hotel reservations, or any other incurred expense in the event that a course is altered or changed. All registration fees may be processed at the time of registration or thereafter leading up to the program start date. Cancellations received the day of the course may not be eligible for a full refund, but may be applied as a credit toward a future course.
Please print or type:

Doctor Name (1) _______________________________ Doctor Name (2) _______________________________

Staff Member Name (1) ___________________________ Staff Member Name (2) ___________________________

Staff Member Name (3) ___________________________ Staff Member Name (4) ___________________________

Mailing Address __________________________________ City, State, Zip ______________________________

Telephone _______ Fax _______ E-mail Address ______________________________

Payment:

☐ I am a PARAGON CLIENT – NO FEE
☐ I am a FORMER PARAGON CLIENT – $297/per office
☐ I am a GUEST – $497/per office
☐ Check ☐ Visa ☐ MasterCard ☐ American Express

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Credit Card Number Expiration Date Security Code

Total CEU’s Awarded: 11

Card Holder’s Name (Printed) ______________________________

Signature __________________________________________

FOUR WAYS TO REGISTER

1 WEB theparagonprogram.com  2 PHONE 800-448-2523  3 MAIL 120 Northwoods Blvd. Columbus, OH 43235  4 FAX 614-433-7921